

## Volvo Car India launches The New Petrol Mild-Hybrid XC90 Completes transition to petrol portfolio in India

**New Delhi, November 11, 2021:** Volvo Car India today announced the launch of its flagship luxury SUV – The New Volvo XC90, with a completely new petrol mild-hybrid engine. Coming close on the heels of the October launch of the petrol mild-hybrids Volvo S90 and Volvo XC60, this launch completes the company's commitment of transition from diesel to petrol cars and in the direction of reducing the Brand's carbon footprint globally.

The New Petrol mild-hybrid Volvo XC90 is priced at **Rs. 89,90,000**, ex-showroom. The XC90 is a seven-seater SUV. It was the first car to be launched on the Scalable Product Architecture (SPA), Volvo's advanced modular and state-of-the-art product platform that features in all Volvo cars in the 90 and 60 Series.

*"With the launch of the New XC90, we have launched three new petrol mild-hybrid models this quarter. The confidence reposed by the customer in our brand has given us the conviction to offer them technology loaded new models. This launch completes our commitment to transit from diesel to petrol and underlines our unfettered strategy to grow the Indian market."* said **Jyoti Malhotra, Managing Director, Volvo Car India.**

The advanced technology in the XC90 enables the driver to have personalized comfort and mobility setting. **Head-up display** allows you to watch your speed, follow turn-by-turn navigation, answer phone calls and more. All come without losing focus on the road. The XC90 has an **intuitive touch screen interface** that combines car functions, navigation, connected services and in-car entertainment applications. Volvo's leadership in the field of automotive safety is embedded in the XC90. The SPA platform has resulted in the strongest Volvo cars to date because of extensive use of boron steel, as well as numerous safety systems designed to protect people inside and outside the car.

The New XC90 comes with a latest **Advanced Air Cleaner technology** that has a sensor to measure PM 2.5 levels inside the cabin. This optimizes air quality inside the car, limiting the adverse health effects that are associated with air pollution and fine particulates. Cleaner air inside the car also helps to advance safe driving, as healthy and fresh air can help boost driver concentration.

In the cabin, the XC90 provides a luxury mobility environment with a blend of high-end materials such as wood, crystal and metal in a sophisticated Scandinavian design.

Similar to the option given on the S90 and XC60 mild hybrids, the company also offers a **3 years' Volvo Service Package at a special price of only Rs 75,000** plus applicable taxes. This can be bought with the new launched Petrol Mild-Hybrid cars. This is an introductory offer only during the current festive season which includes regular maintenance plus wear & tear cost over 3 years.

**Key specifications for XC90 mild hybrid**

## **The New XC90 B6 Inscription (Petrol Mild-Hybrid)**

Capacity: 1969 cc  
Max output: 300 hp  
Max Torque: 420 Nm  
Automatic 8-speed AWD  
Air Suspension  
Advanced Air Quality system with PM 2.5 sensor  
Premium sound by Bowers & Wilkins (1400 W, 19 speakers)  
Adaptive Cruise Control  
Pilot Assist  
Lane Keeping Aid  
Blind Spot Information System with Cross traffic alert  
Collision Mitigation Support (front)  
Collision warning and Mitigation support (rear)  
360-degree camera  
Park Assist Pilot  
Heated front seats  
Massage function (front seats)

The New XC90 petrol mild-hybrid would be available to customers in four exterior color options: Crystal White Pearl, Onyx Black, Denim Blue and Pine Grey.

### **For more info, contact:**

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### **Volvo Cars in India**

Swedish luxury car Company Volvo established its presence in India in 2007 and has since then, worked intensively to offer safe and sustainable mobility solutions in the country. Volvo Cars currently markets its range of luxury sedans and SUVs through 24 dealerships in Ahmedabad, Bengaluru, Chandigarh, Chennai, Coimbatore, Delhi NCR – South Delhi, West Delhi, Gurgaon, Hyderabad, Indore, Raipur, Jaipur, Kochi, Kozhikode, Kolkata, Lucknow, Ludhiana, West Mumbai, South Mumbai, Pune, Rajkot, Raipur, Surat, Vishakhapatnam and Vijayawada.