

# A small SUV that's big on luxury and innovation

Safety, practicality and comfort are everything you can expect from this vehicle



The car sharing feature is a first for this auto company

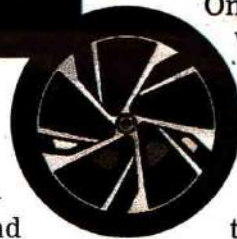
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The name Volvo was once synonymous with large and safe estates. These days, the Swedish car-maker is becoming known for its growing range of SUVs. The enormous seven-seat XC90 set the ball rolling, and was followed by the mid-sized five-seat XC60. Now Volvo has turned its attention to the compact SUV sector with the launch of the XC40.

It would have been tempting for Volvo to simply shrink down the proportions of the handsome XC60, to fit the company's new Compact Modular Architecture (CMA) platform, but it's good to see that it has steered clear of a reiterative approach and came up with a distinctive design for the XC40.

## Not just a shrunk-down XC60

While the daytime running light arrangement carries over from other models to tie the XC40 into the range, the smaller car sports a much more defined look. This includes a clamshell bonnet, concave grille, heavily sculpted doors and distinctive rear pillars, while there are also plenty of two-tone paint schemes to choose from. Climb into the XC40 and there's nothing brash or gratuitous here, with a luxuriously clean and minimalist interior to greet you.



## A luxurious interior

The interface is your window to pretty much every element of the XC40's entertainment, convenience and safety functions, and is nice and responsive. Elsewhere though, there are some clever design touches. There's enough storage space in the front doors to stow both a laptop and tablet, as the speakers that would normally be taking up space here have been shifted to an air-ventilated dash-mounted sub-woofer. The central console has a dedicated place for your smartphone, as well as an optional wireless charging pad. There are Apple CarPlay and Android Auto options too.

## Advanced safety tech

Safety features in the XC40 includes advanced object-detection and collision-avoidance tech. All XC40s come with a suite of City Safety

aids, with an integrated radar and forward-facing camera to detect subjects in front of you and warn you of a potential collision.

Another standard feature is Oncoming Lane Mitigation, which is designed to prevent head-on collisions, while Run-off Road Protection will automatically tighten the front seatbelts, should the car inadvertently run off the road, to brace you for a potential impact.

## Future cars to have built-in virtual assistant

Volvo drivers will soon have a new companion on road trips – AI assistant. Volvo's next-generation Sensus vehicle infotainment system will not only run on Android, it will have Google's voice-activated personal assistant, the Play Store and Maps built right in. With the AI assistant, future Volvo owners will be able to control the air conditioning, use apps, play music, and send messages – all with their voice.