

VOLVO UNVEILS V90 CROSS COUNTRY

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SWEDISH luxury car maker Volvo Cars on Wednesday introduced the all-new Volvo V90 Cross Country station wagon to take on market leader Mercedes-Benz, BMW, Audi and Jaguar Land Rover and boost sales in Asia's third biggest economy.

The V90 Cross Country is India's first luxury crossover station wagon.

With a price band of Rs 60 lakh at any showroom in India, Volvo V90 Cross Country has no competition as it has created its own segment in the country. But in the price range, it will rival the likes of BMW X3, Audi Q3 and Mercedes-Benz GLE.

"Volvo V90 Cross Country is an embodiment of a perfect

'Get Away'. The car has remarkable off-roading performance, on-road comfort and luxury," Tom von Bonsdorff, managing director at Volvo Auto India told *Financial Chronicle*.

It is designed for Indian road conditions and is in sync with the new-age luxury customer's lifestyle of seeking a weekend escape, he said.

The estate shaped luxury car boasts of several features present in the Volvo XC 90 SUV (sports utility vehicle) and the Volvo S90 sedan which are on sale currently in the country.

The Volvo V90 Cross Country is powered by a 2.0-litre diesel unit in the D5 spec that makes 235 hp and peaks at 430 Nm of torque. The motor comes mated to an 8-speed automatic gearbox with paddle shifts ensuring a smooth or a

sporty performance. The new generation powertrains are clean and comply with stringent European and Indian emission norms. The V90 Cross Country also receives all-wheel drive (AWD) and the air ride suspension as standard.

V90 Cross Country is equipped with four types of drive modes - Eco, Comfort, Dynamic and Off-Road which provide a varied choice of settings apt for luxurious drive to work or an adventurous drive to the weekend getaway destination.

Up front, the Volvo V90 Cross Country is similar to the S90 sedan. The grille, similar to the S90, gets small metallic inserts, however, the 'Thor hammer' LED headlamp setup with DRLs along with the bold curves on the hood dominates



the front profile look.

From the sides, the V90 Cross Country reveals itself as a station wagon, but the 20-inch wheels and plastic-clad wheel arches and the raised

ground clearance of 210 mm offer glimpses of an SUV.

At the rear, the wagon back offers tonnes of storage space at the trunk (590-litres) which is more practical compared to

the bulkiness of an SUV. There is also the ever-present skid plates at both ends, re-designed bumpers, along with aluminium brushed roof rails in-line to regular SUVs.

The Swedish carmaker, which prioritises safety in its vehicles, has equipped the V90 Cross Country with a host of safety features such as collision mitigation support (front), park assist function with camera for the front and rear, emergency brake assist and lane-keeping aid.

The cabin gets equipment such as a 12.3 inch driver display, seen in other Volvo models, nappa leather upholstery, power adjustable driver and passenger seat with memory, four-zone climate control and panoramic sunroof.

The V90 Cross Country receives ventilated seats and massage options in the front seats as well.

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